



Where Incredible Sound Quality and Compact Design Intersect

DAYTON, OH (February 7, 2018) – Dayton Audio, a global leader in audio speakers and accessories, proudly announces the newest addition to their best-selling line of home theater speakers. The MK402 is a simple 2-way speaker featuring a 4" woofer and a 3/4" tweeter, which will cause many to rethink their concept of a budget speaker system.

The drivers used in this design are vital to the compact design. The 4" woofer easily plays to 60 Hz while playing into the vocal range impressively. The 3/4" tweeter is capable of producing effortless high frequencies with a wide dispersion. These two drivers, paired with our simple yet effective crossover, create a soundstage that is sure to awe even the harshest of critics.

"The goal was to create a bookshelf speaker with excellent build and sound quality for under \$70.00," says Dayton Audio Product Manager Judd Baker. "We designed the speaker for smooth sound experience that minimizes listening fatigue and maximizes sound quality. The form factor is small enough that it could be used for desktop listening, yet features enough presence to fill rooms of significant size in such a way that rivals larger speakers in even home theater applications."

The MK402 features an attractive, textured black vinyl finish that stands out immediately at first glance. The cabinet offers a unique geometric design for the baffle which sets it apart from the boxy, basic speakers in its price range. The grill is removable and constructed of a high-quality black cloth that discretely obscures the most appealing feature of these speakers – the drivers.

The crossover featured in this design brings into play a 2.5 kHz, 2nd order low pass and a 3rd order high pass, both utilizing acoustical slopes. The board is then affixed to the rear of the recessed terminal cup, which features a pair of 5-way gold-plated binding posts.

Elegance and sophistication is the best way to describe the MK402. Affordability is the MK402's reality.

*The MK402 Bookshelf Speaker Pair is available now. Coming soon are the MK402BT Bluetooth power version and MK442 Center Channel. Both will be available March 2018.

About Dayton Audio

For more than 20 years, Dayton Audio has been a leading supplier for audio and video, combining real-world design with high-tech manufacturing techniques to offer some of the finest consumer electronic products today. Every Dayton Audio product is designed and engineered in the USA to provide the highest level of performance and value, backed by industry-leading warranties and support. Dayton Audio products can be purchased through authorized resellers including Parts Express (parts-express.com). Visit us online at www.daytonaudio.com.

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